

## **Membership Categories**



### **About ALER**



### **I** Vision

Ensure a fair and inclusive energy transition in african lusophone countries, whereby renewable energy plays a critical role to secure universal energy access.

### **Mission**

Promote renewable energies in Portuguese-speaking African countries, with the public and private sector, creating cooperation platforms with the various stakeholders and functioning as a common voice, to improve the business environment and enhance the socio-economic benefits of renewable energies.

### **|** Objectives

#### Sustainability

ALER aims to enhance the socio-economic impact of renewable energies, contributing to the Sustainable Development Goals, with an integrative approach to climate, gender, combating poverty, universal access to energy, among others.

Because the benefits of renewables can and should be for everyone.

### Dialogue

ALER aims to be an active and participatory voice in the renewable energy sector in Lusophony, which draws attention to the key issues, in permanent dialogue with all stakeholders, connecting the public and private sector, and facilitating networking, at national, regional and international level.

Because communication is key to reach common ground.



#### **Promote**

Promote the potential of renewable energies, in all its aspects, as a vector for business opportunities, attraction of investment and financing and participation of the private sector and Lusophone entrepreneurs.

Because we believe renewables are the main solution to energy challenges.

#### Cooperate

ALER aims to create a platform for collaboration and boost the creation of structures and networks of cooperation between stakeholders in the renewable energy sector to share knowledge and opportunities.

Because together we are stronger and go further.

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## Services



### Knowledge

We identify, analyze, produce and disseminate the most relevant data of the renewable energy markets in Portuguese-speaking African countries, acting as the most credible and current source of information.

### **Exchange**

We create and promote cooperation opportunities involving african lusophone countries entities, ensuring knowledge sharing, greater visibility of initiatives and exponentiating the potential of each national renewable energy market.

### **Operation of the Consultancy & Projects**

We support public, private and international partners in the development and implementation of renewable energy businesses, strategies, projects, programs and financing in Portuguese-speaking African countries.

### **Market Monitoring**

We follow in real time the latest developments in the sector and periodically publish a selection of the most relevant news, financing opportunities & investment, and legislation from each Portuguese-speaking African country.

#### Events

We organize events, at national, regional and international level, to give visibility to a particular country, theme or entity, promoting knowledge sharing, dialogue and collaboration among stakeholders.

### Networking

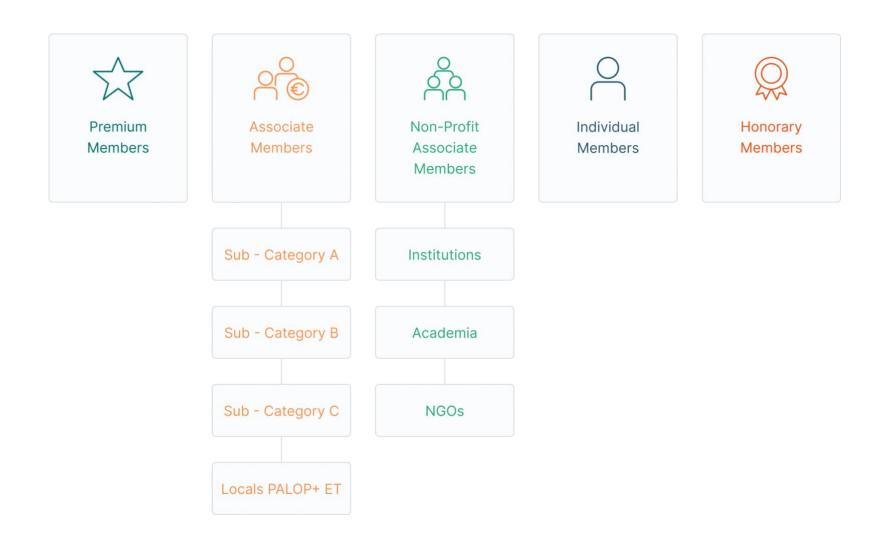
We provide access to the most relevant players of the renewable energy ecosystem in Lusophony at all levels, to unlock needs for the development of the sector.

### Training

We empower the different active stakeholders along the entire value chain of renewable energies, in order to enhance the contribution of each one and maximize the benefits of renewable energies, with customized training.

# Membership categories





# **Membership categories**





#### **Premium Members**

Individual or collective legal persons, for-profit or non-profit, who have special interest in ALER's activities, and contribute to it with a higher entry fee than the fee required of the remaining Members.



#### **Associate Members**

Commercial firms, who are interested in following and contributing to ALER's activities.

### **Sub-categories:**

- A Companies with turnover ≥ 50 M€
   C Companies with turnover ≤ 10 M€
- B Companies with turnover ≤ 50 M€ Locals PALOP+ET: Small and Medium-sized enterprises (SMEs) registered in the PALOP or East Timor



### **Non-profit Associate Members**

Non-profit entities, who are interested in following and contributing to ALER's activities.

### **Sub-categories**:

- Instituitions Associations, Agencies, Foundations, Institutes, Confederations, Commissions, Funds, Professional Groups, Chambers of Commerce and any other non-profit non included in the sub-categories below.
- **Academy** Universities, Polytechnics, Schools, Research and Training Centres or any other non-profit entity with competences on education, training and research areas.
- ONGs Non-Governmental Organisations



#### **Individual Members**

Individuals who are interested in following and contributing to ALER's activities.

Note: Any information provided by ALER is exclusive of the Member and not of the entity to which the Member belongs.



### **Honorary Members**

Individuals or legal persons to whom the General Assembly assigns such a category, on the merit of important services rendered in favor of the Association or its purposes.

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# 10 Reasons to be a Member





### **Market Intelligence & Business Development**

- 1 Identify business opportunities and partnerships
- Access to privileged, summarized and up-to-date information from each african lusophone country
- 3 Facilitate entry or consolidation into new markets



### **Representation & Influence**

- Contact with policy makers and government entities;
- Participate in initiatives for exchange, information sharing and position making
- 6 Increased intervention capacity



### **Communication & Marketing**

- Promote and showcase activities at national and international level
- 8 Exclusive discounts
- Opportunity to be speaker at key events
- Access to ALER's extensive and diverse contacts' network

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## **Benefits & Advantages**



### For all Members

- 1. Participation in WG and internal meetings of ALER
- 2. Contribution and access to the analyzes and recommendations produced
- 3. Receipt of exclusive information about the markets in which ALER operates
- 4. Access to <u>news, opportunity and legislation</u> <u>monitoring services</u>
- 5. Access to Market Sheets
- 6. 20% discount on sponsorship manual
- 7. Access to exclusive discounts on all internal initiatives that are not free, and negotiated discounts for external initiatives
- 8. Participation in the ALER Open Day
- 9. Dedicated Member Page on ALER website

### Differentiated by level of Members

- Number of votes in GA:
  - a) Premium: 10
  - b) Associate Members: 5
  - c) Non-profit Associate Members: 5
  - d) Individuals: 3
  - e) Honorary: 1
- 2. Free articles in ALER's monthly newsletter:
  - a) Premium: 2 articles+ 1 editorial
  - b) Category A, B and C: 2 articles
  - c) Locals + Non-profit: 1 article
- 3. Access to opportunities according to category:
  - a) Nominations as speakers for internal and external events
  - b) Participation in exclusive networking opportunities
  - c) Access to exclusive meetings





Category	Sub-Category	Annual Fee
Premium Members		7500€
Associate Members	Sub-Category A (Turnover ≥ 50 M€)	4800€
	Sub-Category B (Turnover < 50 M€)	3000€
	Sub-Category C (Turnover ≤ 10 M€)	1500€
	Locals PALOP+ET (Registered in the PALOP or East Timor)	840€
Non-Profit Associate Members	Institutions	720€
	Academia	480€
	NGOs	300€
Individual Members		96€
Honorary Members		-

Note: Fee is calculated pro-rata between the month of the Member's entry and December of the same year





# The united voice to facilitate business and enhance the benefits of renewable energy



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